

Wednesday December 20, 2017

Times Leader

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2018 NISSAN TITAN

Titan Adds Midnight Edition

Nissan has rolled out three new additions to its popular and hot selling portfolio of custom Midnight Edition models: TITAN, TITAN XD and Frontier Midnight Editions.

Nissan's Midnight Editions sell on average two times faster than standard models. The Midnight Edition lineup also includes the Altima, Maxima, Murano, Pathfinder, Rogue and Sentra.

"Following the tremendous response to the original Maxima SR Midnight Edition, we've created a complete portfolio of the popular blacked-out Midnight Edition look among our core Nissan sedan, crossover and SUV models," said Billy Hayes, division vice president, Nissan Sales, Nissan North America, Inc. "We expect the strong customer appeal to continue with the expansion of the Midnight Edition package to our TITAN, TITAN XD and Frontier pickups."

The 2018 Frontier, TITAN and TITAN XD Midnight Editions will be available in late fall 2017.



The Nissan Titan, along with the Titan XD and Frontier pickups, are now available with a special Midnight Edition look.

BY THE NUMBERS

Base price: \$29,580
Wheelbase: 139.8 in
Length: 228.1 in
Width: 79.5 in
Height: 75.4 in
Engine: 5.6-liter Endurance V8, 390 hp, 394 lb.-ft. torque
Transmission: Seven-speed automatic
EPA Mileage: 15 city, 21 highway

grade 4x4 models with a Cummins 5.0L V8 Turbo Diesel engine.

For the 2018 Frontier, the Midnight Edition package includes a gloss-black grille, 18-inch gloss-black aluminum-alloy wheels, semigloss-black step rails, body-color front and rear bumpers, black outside rearview mirrors and door handles, black badging and available Midnight Edition floor mats. It is available in Crew Cab SV 4x2 and 4x4 automatic transmission models and in a choice of Magnetic Black, Gun Metallic and Glacier White exterior colors.

"A great custom look straight from the factory is what buyers really appreciate," said Hayes. "We're finding that buyers in the millennial age group especially are attracted to the Midnight Editions. Last year, Nissan was ranked as the number one brand for millennial purchases."

The 2018 Nissan TITAN and TITAN XD are assembled in Canton, Miss., with engines assembled in Decherd, Tenn. or Columbus, Ind., and are covered by "America's Best Truck Warranty."



Charcoal interior trim matches the sinister, blacked-out look of the exterior on the Titan Midnight Edition.

Pricing is not finalized yet for the Midnight Edition packages but is expected to provide customers with a significant discount versus if the items were purchased separately.

The TITAN and TITAN XD Midnight Editions include a long list of special features: lack grille with dark insert, dark headlights, black fog light finishers, black fender louvers (TITAN XD only), black outside rearview mirrors and door handles, step rails, black exterior badging, 20-inch black painted aluminum-alloy wheels, body-color front and rear bumpers, charcoal interior trim, Midnight Edition exterior badges and available Midnight Edition floor mats. Both TITANs are available in a choice of three exterior colors – Magnetic Black, Gun Metallic and Pearl White.

For TITAN, the Midnight Edition package is available on Crew Cab SV and SL grade 4x4 and 4x2 models. TITAN XD Midnight Editions are offered only on Crew Cab SV and SL

SPOTLIGHT ON

Ram



2018 VEHICLES TO WATCH

Ram 1500



The ultra-luxurious Limited Tungsten edition raises the bar for upscale pickup trucks on the Ram 1500.

Ram HD



In addition to a new Limited Tungsten trim, the Harvest Edition celebrates American agriculture on the Ram HD.

Promaster



A rear backup camera is now standard on all models, and a backup camera kit is available with chassis cab and cutaway models.

AT A GLANCE Truck brand has deep roots

TECHNOLOGY: HEMI V8 engines and the innovative RamBox storage system set Ram trucks apart from the competition.

HISTORY: While Dodge trucks have been around since the early 20th Century, the Ram truck name first appeared in 1981.

FAMOUS MODELS: The Ram 1500, 2500 and 3500 all offer different levels of capability and comfort.

KNOWN FOR: Tough, powerful pickup trucks with distinctive big-rig styling.

Ram may be one of the newest automotive brands, but it actually has a long history under the Dodge umbrella.

Until recently, Ram was the name of a Dodge pickup truck that had developed a reputation for being tough, powerful and stylish. It only made sense for the Chrysler Corporation's new owners to

look to a familiar name — Ram — when they wanted to separate their trucks into a completely different brand in 2009.

Today, Ram trucks still have that reputation for durability and capability, but they're no longer considered Dodge vehicles. Dodge focuses on cars, and Ram focuses on trucks.

The Ram truck name dates back to 1981, when it was named for the ram's head logo that had adorned Dodge vehicles since the 1930s. The earliest Rams were popular with companies that operated fleets of work trucks, but their sales numbers still came in a distant third behind Ford and Chevy.

All that changed in 1994, though, when Dodge introduced an all-new, redesigned Ram that was styled like a big-rig truck. The new body, comfortable cabin and strong performance helped the Ram quadruple sales volume from 100,000 units in 1993 to more than 400,000 units in 1996.

Today's Ram trucks build on that foundation by offering pickups designed to do tough jobs — with some of the best performance on the market — all with a surprising amount of comfort and style.

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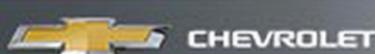


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⁴ 2018 SILVERADO 1500 TOTAL VALUE BASED ON \$49,860 MSRP. * COLORADO LEASE PLUS TAX, BASED ON MSRP OF \$35,940. LESSOR MUST APPROVE THE LEASE, 10,000 ALLOWABLE MILES PER YEAR, 25¢ PER MILE CHARGE BEYOND LIMIT. ⁴* TAX AND TAGS ADDITIONAL. ALL APPLICABLE INCENTIVES APPLIED, NOT AVAILABLE WITH SPECIAL FINANCING AND OTHER OFFERS.

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Celebrating 100 Years

Model year 2018 marks the 100th year of Chevrolet pickup trucks. Selling more than 85 million trucks since its inception, this brand from General Motors has proven to be incredibly successful.

There are big plans in line to celebrate this milestone as a thank you to the owners who have kept them on the road for the last century.

Chevy trucks began as specialized vehicles modified to meet the needs of its factory workers. They were used to deliver heavy parts to different locations in the company's warehouse, rather than breaking the backs of their employees.

It wasn't until 1918 that Chevrolet made these vehicles accessible to the public. The reveal was met with exceptional praise.

100-Day Celebration

Chevrolet is celebrating its 100th year as a popular truck manufacturer with a 100-day party. Proud Chevy owners have access to throwback merchandise featuring classic bow ties and other nods to the company's rich heritage.

They're not only offering T-shirts, hats and stickers. In fact, one offering has true enthusiasts beyond excited.



A special Centennial Edition bass boat and matching-enclosed trailer also are being offered. Both are meant to pair with the Centennial Blue paint featured on Chevrolet's special edition Colorado and Silverado.

Special Edition Trucks

Chevrolet has chosen these two of its popular truck models to receive a makeover to celebrate the 100-year

milestone.

Rolling into showrooms this fall are the enhanced Colorado and Silverado 1500. These new trucks feature the heritage bow tie that early Chevy trucks showcased, as well as Centennial edition badges on their doors.

They speak to Chevrolet's commitment to creating workhorses that have been a large part of America's backbone for the last 100 years.

American Strength

With their cars gaining a reputation for toughness and long-lasting American strength, it was only logical for Dodge to make a move into the commercial truck market.

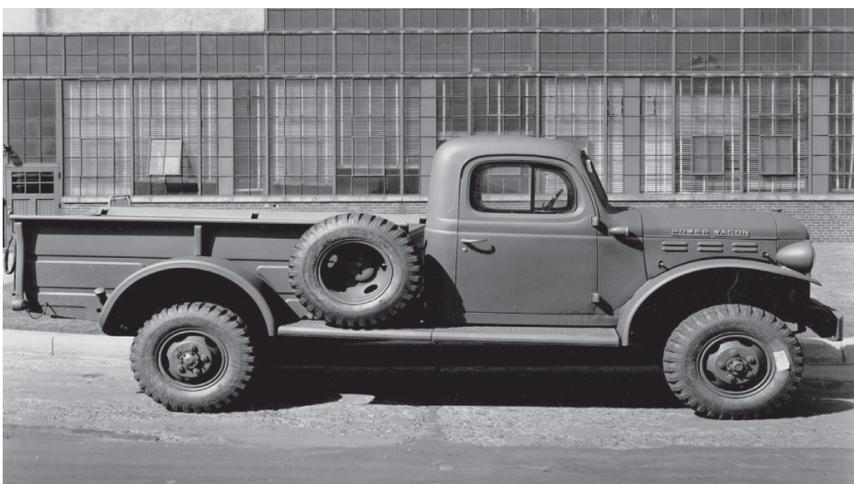
The beginnings of this shift started early in the company's history. In 1917, just three years after its founding, Dodge started building what it called "commercial cars" for the work market. Ambulances and screen-sided business trucks were offered for sale and grew popular.

Soon Dodge was branching out into new types of work vehicles — chassis cabs, pickups, panel delivery trucks and more — that helped build America in the early 20th century.

MILITARY POWER

Dodge cemented its place in the truck market with a partnership and eventual acquisition of the Graham Brothers medium-duty truck company. That meant Dodge dealers would have a full line of trucks to sell alongside their passenger cars.

Dodge's expertise in heavy-duty engi-



neering even helped to win World War II. During the war years, Dodge's production was converted to help the war effort, building parts for weapons, tanks, ships, aircraft and air raid sirens.

The contribution was staggering, including 500,000 military trucks and 18,000 aircraft engines.

RAM TRUCKS

By 1981, Dodge had decades of experience building some of the best trucks in America. It took all this expertise and used it to launch a new truck brand, Ram, which was named for Dodge's ram's head logo.

The new Ram brand would compete directly with Ford's popular F-Series pickups, even using the same naming scheme with 150, 250 and 350 to indicate the half-ton, three-quarter-ton and one-ton versions of the truck.

The Ram gave truck buyers a new option for pickups, offering strong engine lineups and four-wheel drive. Still, it never sold in huge numbers — averaging 100,000 per year in the early years — until a revolutionary new design was unveiled in 1994.

The new Ram was given a new front end that mimicked the look of a big-rig truck, with tough performance credentials to match.

It was also a huge sales success, quadrupling sales figures to around 400,000 units by 1996.

Today the Ram continues to set new standards for the pickup market as it has branched out into its own, distinct truck brand.

Not only is it capable of doing more work than ever before — with incredible towing and payload capacities — but it's also more comfortable and efficient than trucks traditionally have been.





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NEW 2018 FORD F150 SUPER CREW STX 4 X 4



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Lease For **\$369** For 36 Mos.

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Big Changes for the F-150

The Super Duty's little brother is getting its own diesel. New for 2018, the F-150 will be offered with a 3.0 V6 Power Stroke engine. Contending with Fiat Chrysler Automobiles' EcoDiesel engine, Ford has set its sights on overtaking the light-duty diesel market.

According to Motor Trend, Ford dominated its Chevrolet Silverado competition in light- and heavy-duty truck sales by 245,923. This number is larger than the total number of GMC Sierras and Nissan Titans sold combined.

With the upcoming features of the new F-150, expect the margin to grow even larger.

Why a Light-Duty Diesel?

Diesel engines have been popular choices for heavy-duty trucks, and even passenger cars for years, yet it's been relatively obsolete in light-duty pickups. Things are changing.

The new diesel engine offered for the upcoming F-150 gives consumers the chance to take advantage of fuel efficiency and durability without investing in

a Super Duty that might be "too much" truck for their everyday needs.

Ford is expected to begin rolling the F-150, equipped with the Power Stroke and a 10-speed transmission, into showrooms in the spring of 2018. This big change is monumental to its centennial year of trucks.

Upgraded Gasoline Engines

According to an F-150 marketing manager, 2018 will be "the most extensive mid-cycle refresh."

The new trucks will be fitted with a 3.3L engine rather than the 3.5L currently in place. It matches the same 282 HP and 253 lb.-ft of torque, while gaining fuel economy.

The 5.0L also received a rejuvenation to impact its fuel economy. Expect a slight

increase of 16 mpg in the city and 22 mpg during highway driving.

Ford is keeping up with strict federal regulations demanding cleaner engines and better fuel economy.

New Safety Features

Ford is coming closer to developing a self-driving truck, and its updated adaptive cruise control system is making it seem like it will happen sooner rather later.

With this upgraded technology, set the desired speed for your travel. From there, special radar and camera functionality monitors the traffic ahead while keeping you a safe distance from other vehicles around you.

New in 2018, the F-150 can even come to a complete stop on its own, if needed.

Ford's Early Trucks

In 1908, the first production of the Model T Ford began in Detroit, Mich. Consumers were impressed, leading Ford to build more than 15 million of these epic cars.

However, the public would soon demand a vehicle that could assist in hauling heavy loads and large deliveries.

This led to after-market modifications, in which the bodywork on the halfback of the car's frame was removed and replaced with a wooden-wagon bed. Henry Ford quickly realized the popularity of this alteration and decided his group could do it better. Thus, the Model TT Ford was born.

Model TT

According to Ford, on July 27, 1917, the company began selling the Model TT, aimed at its commercial customers. It featured a stretched wheelbase with a heavy-duty frame, which could carry one ton of payload. The truck was designed to increase productivity for farmers, delivery companies and other commercial consumers.

Ford created the Model TT to accommodate third-party beds, cargo areas and other add-ons that customers could alter to be more efficient for the type of work they performed. It was a great success.

Selling for less than what most smartphones cost today at just \$600, Ford sold 209 units in its first year. The company would eventually sell 1.3 million models before the Model TT's replacement in 1928.

The Upcoming Years

After the success of the Model TT, Ford enhanced its truck by offering the Model AA. It was considered a classier option, allowing consumers to use it as a work truck and take it for joyrides through town when work was done.

It was equipped with a 1.5-ton chassis and offered in two lengths, packed with powertrain and axle options to pertain to different consumers' needs. Ford would continue outdoing itself by offering even sturdier trucks, such as the Model BB and a Model 55, which featured the popular Ford flathead V8 engine.

War Efforts

Ford sold more than four million trucks by 1941 but ceased consumer production to focus on assisting the United States military during World War II.

During this period, Ford built military-truck chassis and four-wheel drive vehicles. As consumer production resumed in 1947, the company used this experience to provide incredible advancements for its customers.

In 1948, the experience led to the birth of what is now the best-selling truck in America: the Ford F-Series.



2018 RAM 1500

Ram Expands Truck Lineup

Ram Truck builds America's longest-lasting pickups. Contributing to that title, the Ram 1500 boasts numerous segment-exclusive features in areas most important to truck buyers.

Supporting best-in-class fuel efficiency with exclusive EcoDiesel V-6 engine. Class leading ride and handling is accomplished via a unique link-coil rear suspension system with optional air suspension. Other features, such as Ram Box bedside storage, hidden bins and a flat-load floor, offer unique solutions for cargo. Available in 11 different trim levels, the Ram 1500 has a full-size pickup for everyone.

NEW FOR 2018

Changes for the Ram 1500 in the 2018 model year include:

- Ultra-luxurious Limited Tungsten edition
- Sport model appearance upgrade
- Factory-installed leather interior option on Rebel models
- Premium Limited Tungsten model
- 8.4-inch radios with 4G LTE, HD Radio,



The Ram 1500 can also be outfitted as a full-blown luxury truck in the Laramie Limited trim, pictured here.



The new Harvest Edition, shown here, is one way the Ram truck brand is expanding its appeal for 2018.

Android Auto, Apple Car Play, USB Flip, pinch to zoom and improved resolution

- Sirius Guardian with SOS Call, Roadside Assistance, Remote Services, Send and Go, and Vehicle Finder
- Remote exterior switch in truck bed to activate LED bed lights
- Backup camera now standard on all models
- Fleet Telematics Module for vehicle tracking efficiency

HARVEST EDITION

Ram is celebrating its agricultural bonds with a new model designed specifically for America's farm families.

The Ram Harvest Edition is the industry's first agricultural market-specific truck and is visually distinguished by two new colors: Case IH Red and New Holland Blue. "The Ram Har-

BY THE NUMBERS

Base price: \$26,495
Wheelbase: 120.5 in.
Length: 209 in.
Width: 79.4 in.
Height: 74.6 in.
Engine: 3.6-liter Pentastar V6, 305 hp, 269 lb.-ft. torque
Transmission: Eight-speed automatic
EPA Mileage: 18 city, 25 highway

vest Edition marks the first time that Ram dealers will be able to stock trucks that exactly match the colors of two of the most popular lines of farm equipment in the nation," said Mike Manley, Head of Jeep & Ram Brands – FCA Global.

"Farmers have been asking for these colors, and Ram is proud to be the first in the industry to be able to offer them. The Ram Harvest Edition truck will allow farm families to get their work done while proudly showing their agricultural brand loyalty."

Case IH and New Holland farm tractors and other agricultural equipment are manufactured by subsidiaries of CNH Industrial. CNH Industrial N.V. shares a common ancestry with Fiat Chrysler Automobiles N.V. The Harvest Edition will be available across the Ram 1500, 2500 and 3500 lineup, in all four-door Quad, Crew and Mega Cab configurations, all box lengths and all powertrains, including 5.7-liter HEMI V-8, 6.4-liter HEMI V-8 and 6.7-liter Cummins Turbo Diesel.

2018 GMC SIERRA 1500

Sierra a Technology Leader

Advanced engineering in the GMC Sierra is manifested in next-generation technologies such as Lane Keep Assist, which helps keep the truck in its lane with subtle steering enhancements, and IntelliBeam headlamp control, which automatically adjusts the high beams for oncoming traffic.

The Sierra's technologies also include phone integration via GMC IntelliLink, which enhances connectivity and promotes safer driving. It allows smartphone users to connect with applications such as navigation, hands-free messaging and more through Apple CarPlay or Android Auto. Android Auto is standard on a 7-inch radio.

What hasn't changed with the Sierra is its high level of capability and power on demand. It is available with a 6.2L V-8 engine, with 420 horsepower and 460 lb-ft of torque backed by an eight-speed automatic transmission that supports a 12,500-pound maximum trailering rating under SAE



The Sierra has an industrial but refined look, inside and out. It can be outfitted as a full-blown luxury vehicle.



The GMC Sierra is available with high-tech features such as Lane Keep Assist and automatic high beam control.

BY THE NUMBERS

Base price: \$30,000
Wheelbase: 143.5 in.
Length: 229 in.
Width: 80 in.
Height: 73.9 in.
Engine: 4.3-liter V6, 285 hp, 305 lb.-ft. torque
Transmission: Six-speed automatic
Estimated Mileage: 18 city, 24 highway

GMC capability with unique design cues and exclusive features.

On the exterior, it wears a signature Denali chrome grille, unique 20-inch wheels, 6-inch chrome assist steps – with new, power-articulating assist steps available – body-color bumpers, chrome exhaust tip unique interior decorative trim, a polished stainless steel exhaust outlet and body-color front and rear bumpers and a factory installed spray-on bed liner with a three-dimensional Denali logo.

It also wears LED headlamps with GMC signature LED daytime running lights.

The Sierra 1500 range includes regular cab, double cab and crew cab body styles, all offered with 4WD.

ALL TERRAIN X

An all Terrain X package is available on SLT 4WD with All Terrain and includes cat-back performance exhaust, 18-inch black-painted wheels with Goodyear Wrangler DuraTrac tires, LED headlamps, black Sport Assist Steps and more.

J2807 Recommended Practices adopted in 2015.

NEW FOR 2018

- New features for 2017 include:
- Exterior colors: Deep Mahogany Metallic and Red Quartz Tintcoat
 - Tire pressure monitor system now includes tire fill alert
 - Base model (1SA trim) now includes 7-inch Color Touch radio, six-speaker sound system (regular cab) and rear-vision camera

DENALI

Also returning is the Sierra Denali. It is the only full-size truck to offer Magnetic Ride Control realtime damping; and along with the available 6.2L V-8 and eight-speed automatic transmission and new connectivity features, it retains its position as the most refined, technically advanced truck on the market.

The distinctive Sierra Denali delivers

2018 FORD SUPER DUTY

Super Duty Adds Limited Trim

Ford – America’s truck leader – is pulling the wraps off a new F-Series Super Duty Limited that sets new luxury standards for high-end heavy-duty truckers.

With pricing at \$87,100, the F-450 Limited delivers technology and comfort previously reserved only in premium flagship sedans, and it’s capable enough to tow more than 30,000 pounds – about the weight of a stealthy Air Force F-35 fighter plane.

“The Super Duty lineup is a win for all of our customers, from successful ranchers to contractors to RV owners,” said Todd Eckert, Ford truck group marketing manager. “Super Duty Limited is the most luxurious and advanced heavy duty pickup truck ever created by Ford for those accomplished buyers with an appetite for the high life and the hardearned dollars to match.”



After introducing an all-new Super Duty for 2017, Ford raises the bar on its luxury line with a new Limited trim.

BY THE NUMBERS

- Base price:** \$32,890
- Wheelbase:** 141.6 in.
- Length:** 231.8 in.
- Width:** 105.9 in.
- Height:** 77.9 in.
- Engine:** 6.7-liter diesel, 440 hp, 925 lb.-ft. torque
- Transmission:** Six-speed automatic

lounge chair – that’s the sensation new Super Duty Limited inspires,” said Ford design manager Aileen Barraza.

Custom Camelback twotone leather seats, premium stitched leather-wrapped steering wheel, armrests and instrument panel, Miko suede headliner, hand-finished dark ash wood trim and special badging set the interior apart. Outside, a special twin-bar satin grille with chrome accents, quadbeam LED lights and satin-finished tailgate appliqué are Limited’s unique calling cards. Each Limited also has a dedicated serial number laser-etched on the center console armrest.

TECHNOLOGY

Beyond the handcrafting, Super Duty Limited comes standard with advanced and innovative features to get the job done on ranches, in marinas and everywhere in between.

Features include class-exclusive high-definition 360-degree camera with Trailer Reverse Guidance, SYNC 3, BLIS with trailer coverage, adaptive cruise control and adaptive steering

Starting MSRPs (including \$1,295 destination; taxes and fees not included) are:

- F-250 Super Duty Limited 4x4 \$80,835
- F-350 Super Duty Limited 4x4 \$82,010
- F-450 Super Duty Limited 4x4 \$87,100

Customers who check every option box can top one out for as much as \$94,455.

LUXURY

“There are heavy-duty truck customers who need Super Duty-level capability and want true luxury,” Eckert said. “We created this new truck to answer the call for even more premium choices in the Super Duty range as we see more and more truck customers trending to more premium models.”

More than 50 percent of the Super Duty lineup’s retail sales this year are high-end models – including Lariat, King Ranch and Platinum series. Limited goes even further.

“Imagine opening the door to your humidor and sinking into your favorite leather



The 2018 F-250 Limited has ash wood trim, a suede headliner and custom Camelback leather seats.

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<p>2018 FORD F-150 STX SUPERCAB</p> <p>\$0 Money Down¹ \$0 1st Payment¹ \$0 Due at Signing¹</p> <p style="font-size: 1.5em; font-weight: bold;">\$369</p> <p style="font-size: 0.7em;">PER MONTH FOR 36 MONTHS¹</p> <p style="font-size: 0.6em;">(1) Plus tax, tags, license & dealer doc fees w/ approved credit. 10,500 miles/yr. \$0 due at signing. No security deposit. Includes Ford F-150 Lease Loyalty. #F9382T</p>	<p>2018 FORD F-150 XLT SUPERCREW</p> <p>\$0 Money Down¹ \$0 1st Payment¹ \$0 Due at Signing¹</p> <p style="font-size: 1.5em; font-weight: bold;">\$408</p> <p style="font-size: 0.7em;">PER MONTH FOR 36 MONTHS¹</p> <p style="font-size: 0.6em;">(1) Plus tax, tags, license & dealer doc fees w/ approved credit. 10,500 miles/yr. \$0 due at signing. No security deposit. Includes Ford F-150 Lease Loyalty. #F9315T</p>	<p>2017 FORD F-150 KING RANCH CREW CAB</p> <p>\$10,940 in Total Savings! or</p> <p>0% Financing for 72 months + \$3000 in Ford Rebates*</p>
<p>2017 FORD F-350 SUPERDUTY</p> <p style="font-size: 1.5em; font-weight: bold;">\$39,990*</p> <p style="font-size: 0.7em;">MSRP \$40,475 #F887T</p> <p>XL with Western Snow Plow</p>	<p>2017 FORD F-350 TRANSIT</p> <p style="font-size: 1.5em; font-weight: bold;">\$27,999*</p> <p style="font-size: 0.7em;">MSRP \$28,400 #B790T</p> <p>Flat Bed Ti-VCT V6 Engine</p>	<p>2017 FORD F-350 CHASSIS</p> <p style="font-size: 1.5em; font-weight: bold;">\$49,990*</p> <p style="font-size: 0.7em;">#F108T</p> <p>XL FFV V8 Engine</p>

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Sale ends 12/31/17. (1) (*) All vehicles plus tax, tags, license and dealer doc fees with approved credit. Not all buyers will qualify for Ford Credit Financing. Ford F-150 Owner Loyalty Bonus Cash: Must own or lease a 1996 or newer Ford. Transferrable within household. Leases: 10,500 miles/yr. Add tax, tags, no security deposit. Must finance through Ford Credit. 0% Financing for 72 months with approved credit in lieu of some Ford rebates.



Important tips for off-road driving

Off-road driving is a fun hobby for many drivers. Such driving requires more than turning the wheel and seeking adventure. Knowledge of how to traverse unpaved roadways and having the proper equipment can help off-roading enthusiasts avoid pitfalls. Anyone new to off-roading should know the basics, but even experienced off-roading enthusiasts can benefit from brushing up on their skills.

Equipment

A vehicle equipped to traverse unpaved roads is a necessity. Although many SUVs and trucks are promoted for outdoor living, many need some modifications to handle the rigor of off-roading. While aftermarket experts can help motorists prepare their vehicles for off-road excursions, drivers should know that the wheelbase and clearance of their vehicles may need to be adjusted. Modifying traction control, choosing the right tires (and possibly lowering the air pressure for more grip) and determining if axle strength is sufficient are additional consider-

ations.

Engines might need to be tuned for slower speeds. In addition, vulnerable parts under the hood and under the vehicle may need to be treated for muddy or especially dusty conditions.

Skills

Choosing the right off-road route is key, especially for novices. This means avoiding obstacles such as trees or rocks. The presence of existing tire tracks may help, but drivers should still anticipate muddy ruts or slippery conditions in areas that might already have been traversed.

Climbing hills can be tricky, and crossing deep water, descending hills and crossing ditches is also challenging. Knowing to cross ditches at an angle, avoid braking when descending hills and skip fast-moving water until you are more experienced comes with time and probably some trial and error.

Speed

One thing that can take some time to adjust to when off-road driving is slowing down. Navigating tricky terrain means slowing down considerably. Speed can be the enemy because reaction time is greatly diminished when off-roading. Slowing down means being able to gauge obstacles and focus on surroundings — including wildlife — more readily.

According to Popular Mechanics, much of off-roading takes place in low gear. Use four-wheel drive or, for AWD vehicles, lock the center differential early on for maximum control.

Extra gear

Off-roaders are bound to get stuck from time to time. Recovery gear, such as towing straps, mats to place under stuck tires, hiking survival gear, and flares, can help in emergency situations.

A day off-roading on trails or in rural terrain can be an enjoyable way to spend time, but such driving requires skill and practice.

Choose the right tire for your vehicle and season

Motorists spend hours behind the wheel and spend lots of money on maintenance to ensure their vehicles are in top working order. But tires are one area of maintenance that often goes unchecked, even by the most diligent automobile owners.

Tires undergo a lot of wear and tear, which only highlights the importance of proper tire maintenance. But many drivers do not give tires a passing thought until there is a problem, such as a flat or excessive wear. Also, some drivers think that all tires are the same, failing to realize that the kind of tires vehicles need depends on various factors. In addition to the size and type of vehicle, drivers should consider the type of driving they do and the driving conditions they routinely encounter before choosing tires for their vehicles. Many vehicles come off the lot with all-season passenger tires because these tires are among the most versatile. However, if you live in a particular climate or do a lot of driving that requires specific traction or maneuverability, all-season tires may not be the best bet. The following are descriptions of common tire types and the conditions in which they might make the best fit.

All-season

All-season tires provide all-season versatility, good wear and ride comfort. They can be dependable tires and offer light snow traction as well.

All-season tires provide adequate protection in many conditions, but do not offer specific benefits in any one area. They're likely to be satisfactory for a vast array of drivers. All-season tires are typically offered in touring and passenger types. Touring will provide lower road noise and better handling, while passenger varieties offer a smooth ride and longevity.

Summer tires

Summer tires are designed to offer traction and maneuverability in warm weather.

Orbital grooves and complex treads maximize traction in hot, humid weather. If you live in an area where the temperature is consistently steamy, summer tires may be a good investment.

Winter tires

A safety precaution for many people who live where conditions often include snow, ice and cold weather, winter tires can be lifesavers. These tires are designed using several different types of rubber, and feature tread designs that maximize traction during inclement conditions. Winter tires also come in various subcategories. Studdable winter tires provide the extra security of added studs to enhance traction on ice. Performance winter tires offer better dry road handling, but traction on snow and ice may be compromised.

Performance tires

Performance tires offer a sports car feel. These are meant for drivers who want to feel the road and increase low-speed traction. The higher the level of performance, the increased level of handling and stability at high speeds.

Truck tires

Trucks, pickups and SUVs also have a variety of tire types. There are off-road varieties, which will offer an aggressive tread design for off-road traction and other obstacles. Light truck tires help provide durability and traction. Specially designed SUV tires may be large, but can still offer comfort-focused applications designed for on-road driving.

Drivers looking for better performance from their tires should speak with a tire retailer about the options available to them.



Centennial Edition Trucks

Chevy is set to release two special edition trucks to celebrate its industry achievements over the last century. The popular Silverado 1500 and the Colorado have been chosen to display the brand's original bow tie and Centennial Blue paint.

Both models are offered exclusively with the off-road Z-71 package and will boast heritage bow tie emblems on their grilles, front doors, tailgates, spray-in bed liners and floor mats.

The emblem is inspired by the same badge used on the company's original one-ton truck in 1918.

One-hundred-year badges also note the company's monumental achievement. These can be found on the front doors and chrome tow hooks.

Chevrolet went all out creating the perfect trucks to celebrate its Centennial year. Below are more details on each option.

Silverado 1500

Chevrolet is offering the Centennial Edition Silverado 1500 with its popular LTZ trim level. It comes stacked with:

- Adaptive suspension with load-leveling function;
- Heated steering wheel and heated and ventilated 12-way power front seats;
- Voice activated GPS system;
- 22-inch premium painted wheels with chrome inserts and 22-inch all-terrain tires; and
- All-weather floor mats with heritage bow tie logo inserts.

It is truly a truck worthy of representing Chevrolet's Centennial celebration.

Centennial Colorado

This fall, Chevrolet also will offer a Cen-



tenial Edition of the Silverado's younger brother — the Colorado. Its history began in 2004, when the public started demanding a mid-size pickup.

General Motors' Colorado/Canyon combo to replace the S-10 was well received.

In 2005, it sold 163,204 units, outselling the similar Ford Ranger by nearly 35 percent.

The mid-size truck ensures that General Motors is the only manufacturer with a three-truck-portfolio, giving customers many options.

The Colorado has seen many updates during its availability. Most recently, in 2016,

the truck was offered with its own Duramax diesel engine. The 2.8L diesel boasts 181 HP and 369 lb.-ft. of torque.

It's an impressive truck for haul and towing, everyday use and even off-road adventures.

The Centennial Edition will feature the throwback emblems and badges as well as:

- Centennial Blue exterior;
- 18-inch wheels with monochromatic bow ties; and
- Chrome tow hooks, door handles and mirror caps.

2018 CHEVROLET SILVERADO 1500

Dependable and Dramatic

The Silverado 1500 builds on Chevy Trucks' legacy of dependability with a dramatic design, advanced connectivity and enhanced customer-focused technologies.

Front-end designs with a bold, sculpted appearance reflect the underlying strength of the Silverado's high-strength steel construction, which helps provide the capability customers need and the value of low-cost ownership they count on.

Powerful, efficient V-8 engines are an integral part of the Silverado's capability and use advanced technologies such as direct injection, Active Fuel Management (cylinder deactivation) and continuously variable valve timing to offer the best V-8 fuel economy ever in a pickup – 23 mpg in 5.3L models – and the most powerful V-8 in a light-duty truck: 420



The Chevrolet Silverado 1500 is available with the eAssist package, among other changes for 2018.

horsepower from the available 6.2L engine.

The 6.2L V-8 enables up to a 12,500-pound max trailering rating, when properly equipped, providing the strength to haul heavy loads for work or recreation – with the confidence that comes from the experience of more than 100 million Small Block engines built since 1955.

CHANGES

Updates for the Silverado for 2018 include:

- Custom now offered on crew cab
- Exterior colors: Cajun Red Metallic and Havana Metallic
- eAssist package now offered on LTZ in addition to LT; national availability
- Tire pressure monitor system now includes tire fill alert
- Rear-vision camera now standard on all models
- MyLink 7-inch radio system now standard on WT model

BY THE NUMBERS

Base price: \$27,785
Wheelbase: 143.5 in.
Length: 230 in.
Width: 80 in.
Height: 74.2 in.
Engine: 4.3-liter V6, 285 hp, 305 lb.-ft. torque
Transmission: Six-speed automatic
EPA Mileage: 18 city, 24 highway

HIGH COUNTRY

Silverado High Country embodies rugged luxury – craftsmanship, authenticity and functionality – as Chevrolet's premium fullsize

pickup. It is offered exclusively in the crew cab body, with the 5'8" or 6'6" cargo box, with 2WD or 4WD.

It is distinguished by a unique chrome grille with horizontal chrome bars, LED projector headlamps and body-color front and rear bumpers. Unique 20-inch chrome wheels with P275/55R20 all-season tires are standard, as are chrome body side moldings, door handles and mirrors.

Inside, it features an exclusive saddle brown interior, along with heated and vented, premium leather front bucket seats with High Country logos on the headrests, HighCountry-logo brushed metal sill plates, Chevrolet MyLink connectivity with an 8-inch-diagonal touch screen and navigation radio, Bose premium audio, wireless phone charging, color-keyed carpeted floor mats and Front and Rear Park Assist.



The Silverado High Country is the ultimate luxury truck, with rich leather and a long list of upscale amenities.

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#171033, 1.4L DOHC, Stabilitrak, Rear Vision Camera, 4G LTE WiFi Hotspot, Driver Information Center, Rear Locking Tailgate, Rear Wiper, Air Conditioning, Rear 60/40 Split-Bench Folding, Chevrolet MyLink Audio w/7" Diagonal Color Touch, OnStar.



20% OFF
 MSRP \$14,270
 -\$2,854
VALLEY HOLIDAY SALE PRICE \$11,416*

2018 CHEVROLET CRUZE LT

#18167, Turbo 1.4L AT, Driver Information Center, Rear Vision Camera, Front Buckets, Bluetooth, OnStar, Stabilitrak, PW, PDL, Chevy MyLink w/7" Color Touchscreen, 4G LTE WiFi Hotspot, Air Conditioning, Mosaic Black Metallic.



10% BELOW MSRP WITH CASH AND DISCOUNTS
 MSRP \$20,400
 -\$2,401
VALLEY HOLIDAY SALE PRICE \$17,999*

2017 CHEVROLET TRAX LT

#17882, 1.4L ECOTEC Turbo 6 Speed Automatic, Rear Vision Camera, Stabilitrak, Air Conditioning, PW, PDL, Cruise Control, Remote Start System, Aluminum Wheels, Chevrolet MyLink w/7" Diagonal Color-touch Screen, OnStar, USB Ports, Remote Keyless Entry, Luggage Rack, Power Heated Adjustable Mirrors



25% OFF
 MSRP \$24,285
 -\$6,071
VALLEY HOLIDAY SALE PRICE \$18,214*

2017 CHEVROLET MALIBU

#17845, TURBO 6 Speed Automatic, Stabilitrak, Keyless Start, Cruise Control, Rear Vision Camera, Air Conditioning, Front Bucket Seats, Power Mirrors, PW, PDL, Chevrolet Mylink Audio System w/7" Diagonal Touchscreen, Aluminum Wheels, 4G LTE WiFi Hotspot, Driver Information Center.



21% OFF
 MSRP \$24,100
 -\$5,121
VALLEY HOLIDAY SALE PRICE \$18,979*

2018 CHEVROLET EQUINOX

#18036, Turbo 6 Speed Automatic, Aluminum Wheels, OnStar, Rear Vision Camera, Keyless Start, Air Conditioning, Stabilitrak, PW, PDL, Chevrolet MyLink Audio System w/7" Diagonal Touchscreen, 4G LTE WiFi Hotspot, Bluetooth, Cruise Control, Display Driver Information Center, Steering Wheel Control, Front Bucket Seats, Power Heated Mirrors, USB Port.



20% OFF
 MSRP \$26,455
 -\$3,500
VALLEY HOLIDAY SALE PRICE \$22,955*

2017 CHEVROLET IMPALA LS

#17692, 3.6L SIDI V6 Automatic, Front Bucket Seats, Power Truck Release, Six-Way Power Driver Seat, Front & Rear Power Outlet, OnStar, Audio System w/4.2" Diagonal Color Infotainment Display, PW, PDL, Air Conditioning, Cruise Control, 4G LTE Wi-Fi Hotspot, Bluetooth, USB Port, Steering Wheel Controls



20% OFF
 MSRP \$29,470
 -\$5,094
VALLEY HOLIDAY SALE PRICE \$23,576*

2018 CHEVY COLORADO EXTENDED CAB 4X4

#18154, 2.5L Automatic, Stabilitrak, Rear Vision Camera, Power Driver's Seat, PW, PDL, Cornerstep, Chevy MyLink w/7" Color Touchscreen, USB Port, Dual Rear Underseat Storage, Front Bucket Seats, Deepwood Green.



20% OFF
 MSRP \$29,245
 -\$1,246
VALLEY HOLIDAY SALE PRICE \$27,999*

2017 CHEVROLET SILVERADO 1500 DOUBLE CAB 4X4

#17761, 4.3L V6 ECOTEC 6 Speed Automatic, Air Conditioning, CornerStep, Power Heated Mirrors, OnStar, 4G LTE WiFi HotSpot, PW, PDL, 40/20/40 Bench Seat, Remote Keyless Entry, Cruise, Rear Vision Camera, Driver Information Center, Remote Locking Tailgate, Rear Folding Seat, Chevy MyLink w/7" Diagonal Color-touch Screen



20% OFF
 MSRP \$39,290
 -\$8,301
VALLEY HOLIDAY SALE PRICE \$30,989*

2018 CHEVROLET TRAVERSE LS

#18381, 3.6L V6 AT, 8 Passenger, Chevy MyLink w/7" Color Touchscreen, 18" Bright Silver Painted Alum. Wheels, OnStar, 4G LTE WiFi Hotspot, Tri-zone Climate Control, Driver Information Center, Front Buckets, Summit White.



20% OFF
 MSRP \$33,045
 -\$1,046
VALLEY HOLIDAY SALE PRICE \$31,999*

2018 CHEVY SILVERADO 1500 CREW CAB CUSTOM EDITION 4X4

#18159, 5.3L V8 ECOTEC3 Automatic, Rear Vision Camera, Suspension Package, PW, PDL, 60/40 Folding Rear Seat, Cornerstep, Air Conditioning, 40/20/40 Front Bench Seat, Floor Covering, 20" Chrome Clad Aluminum Wheels, Body Color Grille Surround, Cruise, Driver Information Center, Locking Tailgate, Power Heated Mirrors, Silver Ice Metallic



20% OFF
 MSRP \$42,510
 -\$8,111
VALLEY HOLIDAY SALE PRICE \$34,399*

2017 CHEVY SILVERADO 2500HD REGULAR CAB 4X4 w/PLOW

#17904, 6.0L 8 Cyl., AT, Stabilitrak, Chevy MyLink w/7" Diagonal Color Touch Screen, Power Heated Mirrors, Rear Vision Camera, Remote Locking Tailgate, OnStar, 4G LTE WiFi Hotspot, PW, PDL, Trailing Hitch Platform, New BOSS Plow



20% OFF
 MSRP \$48,390
 -\$7,391
VALLEY HOLIDAY SALE PRICE \$40,999*

2018 CHEVROLET TAHOE LS 4X4

#18301, 5.3L V8, Climate Control, Rear Park Assist, OnStar, Remote Start, Chevy MyLink w/8" Diagonal Colortouch, Remote Keyless Entry, 18" Polished Alum. Wheels, PW, PDL, Power front Seats, 4G LTE WiFi Hotspot, Satin Steel Metallic.



20% OFF
 MSRP \$51,745
 -\$1,746
VALLEY HOLIDAY SALE PRICE \$49,999*

2018 CHEVY CORVETTE STINGRAY 1LT COUPE

#18061, 6.2L V8 - 8 Speed Paddle-shift Auto., Remote Start, Power Options, Climate Control, Carbon Flash Ext. Trim, Leather, Removable Carbon Fiber Roof, Alum. Wheels, Chevy MyLink Bose Audio, OnStar, Rear Vision Camera, 4G LTE WiFi Hotspot, Admiral Blue.



20% OFF
 MSRP \$58,315
 -\$6,316
VALLEY HOLIDAY SALE PRICE \$51,999*

2017 CHEVROLET SUBURBAN 1500 LT 4X4

#17896, 5.3L V8 AT, Power Options, Luxury Pkg., Hands Free Liftgate, Fog Lamps, Front/Rear Park Assist, Power Heated Folding Mirrors, Polished Alum. Wheels, Chevy MyLink w/Navigation, Keyless Start, Assist Steps, 4G LTE WiFi Hotspot, Heated Front/Rear Seats



20% OFF
 MSRP \$65,435
 -\$6,436
VALLEY HOLIDAY SALE PRICE \$58,999*

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DIRECTIONS: Exit 170B off I-81 to Exit 1. Bear right on Business Route 309 to sixth light. just below the Wyoming Valley Mall.