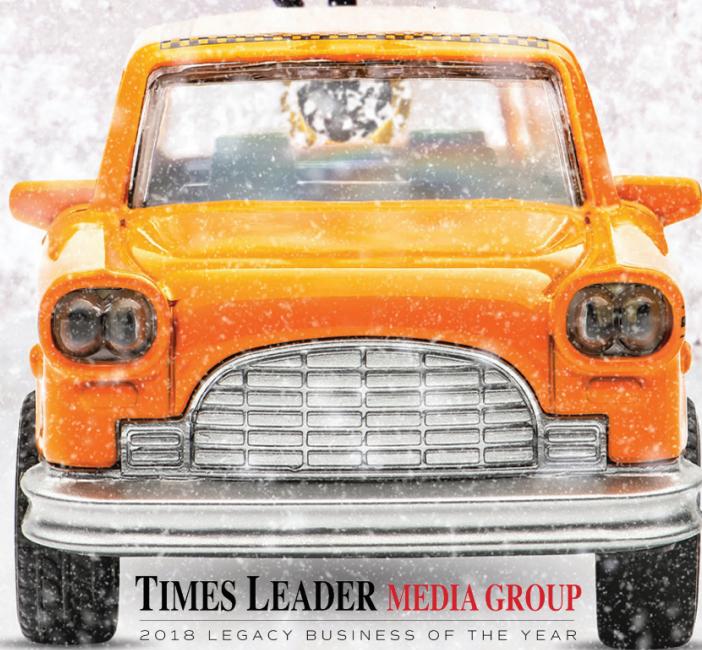


Happy Holidays!

From Your Nepa Auto Dealers



Christmas Day 2019

**Did Santa Forget to Drop Off
One of These This Morning?**



2020 Cadillac CT6



2020 Chevrolet Corvette



2020 Mazda3

**No Worries,
Check out these 2020 Auto Spotlight Vehicles**

SPOTLIGHT ON
Volkswagen



2020 VEHICLES TO WATCH

Passat



The new Passat features a coupe-like profile, dominant grille and dramatic lines, giving the car a bolder look.

Golf



The Golf is available in one well-equipped trim — the new Value Edition. It includes the next-generation Car-Net system.

Tiguan



The new Tiguan SE R-Line Black trim features 20-inch black aluminum-alloy wheels and black-accented R-Line bumpers.

AT A GLANCE

TECHNOLOGY: Highly efficient diesel engines have been a VW hallmark in recent years.

HISTORY: Volkswagen was initially formed in Germany by Ferdinand Porsche in 1937 to accommodate production of a new family car prototype.

FAMOUS MODELS: Beetle, Golf, Passat, Jetta, Rabbit.

KNOWN FOR: Safety, diesel engines, reliability and fuel economy.

Attainable German cars

Volkswagen has been delivering affordable and reliable family vehicles to the average consumer since the 1930s. This German automaker began as a reasonably priced alternative to the Porsche brand.

While Volkswagen has always enjoyed a reputation for safety and efficiency, the 21st century brand looks to lead the pack in fuel economy.

Turbocharged Direct Injection engines deliver high-mileage performance. Volkswagen has proven responsive to the consumer demand for better motion at a reduced energy cost.

For people who enjoy driving, one of the best aspects of Volkswagen's vehicles is their sense of fun from behind the

steering wheel. They seem to have a cheerful, playful personality and are designed to make drivers smile with their sporty handling.

The brand also has expanded into the SUV market with the Touareg and Tiguan. The sporty Volkswagen GTI gained its second Automobile of the Year award from Automobile magazine recently.

Increasingly, Volkswagen is known for its European styling, including the sleek, Mercedes-like Arteon and the always-popular Jetta.

With top safety ratings on numerous vehicles, innovative new prototypes and a new factory in Chattanooga, Tenn., Volkswagen has a bright future.



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2019 Volkswagen Jetta S



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2019 Volkswagen Tiguan S 4MOTION



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Volkswagen Sign then Drive Event



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2019 Volkswagen Atlas S 4MOTION



LEASE FOR:
\$378 /mo
FOR 39 MOS.
OR BUY FOR \$31,220
\$35,960 MSRP

Volkswagen Sign then Drive Event



STOCK # 39201. VIN : 1V2GR2CA6KC578687. MSRP: \$35960. BUY FOR \$31220. VW CUSTOMER REBATE: \$2750. LEASE FOR: SIGN THEN DRIVE SALES EVENT 39 MONTH 10,000 MILES PER YEAR WITH JUST \$288 D.O.D. LEASE SELLING PRICE: \$34399 WITH APPROVAL FROM VW CREDIT. NO SECURITY DEPOSIT REQUIRED. FINAL PRICE PLUS TAX AND TAGS. SEE DEALER FOR DETAILS. OFFER EXPIRES 12.31.19.

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SPOTLIGHT ON
Nissan



2020 VEHICLES TO WATCH

Titan



The Nissan Titan full-size pickup undergoes an extensive redesign for the 2020 model year.

370Z



The 2020 Nissan 370Z 50th Anniversary Edition, with a distinctive racing livery appearance, is available.

Versa



The new 2020 Versa offers a higher level of refinement with a dramatic design and is loaded with technology and safety features.

AT A GLANCE

TECHNOLOGY: Nissan's VQ engines, which are configured much like V6 engines, have routinely been placed near the top of the list in terms of performance and craftsmanship.

HISTORY: Officially founded under the Nissan name in 1933, the company marketed its vehicles under the Datsun brand for several decades.

FAMOUS MODELS: Altima, Sentra and Maxima.

KNOWN FOR: Edgy, high-performance vehicles that span a broad array of categories.

History of luxury, speed

Although a relative newcomer to the average American — after all, Nissan didn't start using that name until 1981 — this automobile manufacturer has enjoyed a long history that spans all the way back to 1933.

The company initially restricted its focus to Japan. After World War II, though, it expanded its efforts worldwide using the Datsun name.

A 1960s merger with Prince Motor Company spurred the company to shift its focus to luxury vehicles. The first car that it designed exclusively for the U.S. market, the Datsun 510 sedan, increased its overall popularity considerably. During the 1970s, the Datsun 240Z sports car became a favorite of car enthusiasts around the world. In 1981,

though, the Datsun name was phased out and the Nissan name was put into exclusive use.

Fun cars like the 300ZX, the Sentra and the Maxima helped give Nissan an edge over the competition, especially among sporty luxury vehicles. A slight slump during the late 1990s was more than made up for after 2000, when Nissan unveiled the redesigned Altima and Sentra models — along with the Titan and the Armada — winning over new fans once more and proving yet again that it is a true force to be reckoned with in the world of slick, sleek cars that everyday people can enjoy.

No matter what name it has, it's good to see Nissan continue its focus on affordable luxury and performance.



Ken **POLLOCK**
Nissan

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Chevrolet

SPOTLIGHT ON



2020 VEHICLES TO WATCH

Silverado HD



The strongest, most capable Silverado HD ever offers a max towing capability of 35,500 pounds and fresh technologies.

Corvette Stingray



With its new mid-engine configuration and sleek design, the 2020 Chevrolet Corvette Stingray offers unprecedented performance.

Silverado



With the available, all-new 3.0L Duramax turbo-diesel engine, it delivers an EPA-estimated 33 mpg on the highway.

AT A GLANCE

TECHNOLOGY: OnStar offers safety, convenience and information; the electric Volt is already revolutionizing the auto industry.

HISTORY: Started by race-car driver Louis Chevrolet and General Motors founder William Durant in 1911. Purchased by GM in 1918.

FAMOUS MODELS: Camaro, Corvette, Silverado, Suburban.

KNOWN FOR: Affordable family cars, V8-powered performance vehicles, and tough work trucks.

Affordable, powerful style

For nearly a century, Chevrolet has stood for value and style that everyone can afford. From its start as a brand to compete with Ford's Model T to today's high-tech family cars, Chevy has always been about bringing quality to the masses.

Now, more than ever before, it's also a brand in transition.

Chevy is entering a new era where car buyers and the government are demanding more efficiency across the board, which means an increasing emphasis on smaller cars that sip very little fuel. The recently redesigned Chevy Volt — an electric car — is even designed so that it only uses gasoline for long, extended trips.

To drive home the point on efficiency, Chevrolet introduced a

lineup of efficient crossover vehicles, some of which get more than 30 mpg on the highway.

That's an astounding figure for a mid-size SUV, setting the bar for crossover vehicles around the world.

At the same time, Chevy is holding onto its heritage as a maker of muscle cars and powerful, tough pickups. The Camaro hearkens back to Detroit's glory days in the 1960s, and huge, rugged vehicles like the new generation Silverado pickup and full-size Suburban SUV still set the standard for American workhorses.

From its smallest commuter cars to its biggest, most luxurious SUVs, there's a century of hard-working, blue-collar strength behind every vehicle.

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SPOTLIGHT ON

Dodge

DODGE



AT A GLANCE

TECHNOLOGY: Hemi V8 engines are practically synonymous with the Dodge name, and a digital dash on the Dart broke new ground for this brand.

HISTORY: Founded by brother Horace and John Dodge in 1914, Dodge has enjoyed several ups and downs throughout its storied history.

FAMOUS MODELS: Charger, Caravan, Neon and Avenger.

KNOWN FOR: Solid, reliable and powerful vehicles.

Powerful, sturdy transit

The story of Dodge is very much the story of America; the fortunes and successes of this auto manufacturer have always been intricately linked to the economy and mood of the United States. Upon being founded by brothers John and Horace Dodge in 1914, Dodge immediately took off on an ambitious course of expansion and innovation. Basic passenger vehicles were quickly followed by roadsters and four-door sedans; by 1917, Dodge was already producing trucks.

World Wars I and II played a huge role in the development of the Dodge brand during the 20th century. After the second conflict, Dodge introduced Hemi-powered vehicles like the Coronet that brought a new level of vim and

vigor to everyday automobiles.

In many ways, the 1960s was Dodge's heyday, with popular models like the Dart — along with its muscle car, the Charger — cementing their place in households across America.

It was the Caravan, in 1984, that breathed new life into Dodge's fortunes. As the first bona fide minivan, the Caravan helped make Dodge relevant once more.

Today, Dodge has doubled down on its performance-oriented heritage with its 707-horsepower Hellcat-powered models, the Challenger and Charger, which are the most powerful muscle cars ever to come from Detroit. It's setting the stage for a fun future with lots of burning rubber.

2020 VEHICLES TO WATCH

Charger



Dodge is literally expanding its high-performance Charger models for 2020 by adding a Widebody Package.

Journey



Dodge simplifies the 2020 Journey lineup to two models: Journey SE Value and Journey Crossroad, offering improved value.

Challenger



The wildly powerful Challenger gets a number of updates for 2020, including a choice of nine new wheels and finishes.

SPOTLIGHT ON

Jeep



AT A GLANCE

TECHNOLOGY: Jeep continues to excel in rock-climbing and all-terrain durability; the company receives awards for its new safety features.

HISTORY: Commissioned by the U.S. government as a war vehicle in 1941; purchased by Chrysler in 1987.

FAMOUS MODELS: Cherokee, Wrangler, Patriot

KNOWN FOR: Indestructibility in almost any environment.

Safety and adventure

Although the stories about Jeep's name being a combination of "General" and "Purpose" are questionable, the company's desire to create a vehicle that could travel on paved, unpaved or even nonexistent roads, is obvious for anyone to see.

Enthusiasts from around the world quickly embraced Jeep as the perfect vehicle in which to experience the outdoors. Years of innovation and refinement in engineering have increased Jeep's ability to not only handle rough terrain, but to do so safely.

Jeep occupies an unusual place in the automotive industry; neither car nor truck, Jeep has forged its own identity as a rugged, reliable off-road

machine, a welcome and trustworthy companion of adventuresome individuals.

The spirit of Jeep is best exemplified in the Wrangler, the classic Jeep. This vehicle is designed entirely for off-road driving, with the kind of high ground clearance and robust four-wheel-drive system that allow it to cross virtually any terrain on the planet.

The Wrangler, Jeep's most iconic vehicle, has a new design that stays true to its heritage while also gaining efficiency and refinement.

By resisting pressure to significantly change the intent of its vehicles, Jeep has based its future survival on being exactly what it has always been—and by all accounts, this seems to be a lucrative path.



2020 VEHICLES TO WATCH

Gladiator



The all-new 2020 Jeep Gladiator — the most capable midsize truck ever — builds on a rich heritage of tough, dependable Jeep trucks.

Wrangler



Diesel power will be offered in response to overwhelming consumer demand with a 3.0-liter EcoDiesel V-6.

Grand Cherokee



For 2020, Grand Cherokee Trackhawk features the Signature Leather-Wrapped Interior Package.

SPOTLIGHT ON

Honda



AT A GLANCE

TECHNOLOGY: Honda has made profitable and potentially market-changing advances in fuel cell, natural gas, ethanol and hybrid electric vehicles.

HISTORY: Founded in Japan in 1946 by motorcycle builder Soichiro Honda; expanded to the U.S. in 1959.

FAMOUS MODELS: Civic, Accord, CR-V.

KNOWN FOR: Efficiency, reliability and innovation.

Rock-solid reliability

Soichiro Honda's dream to build a fast, efficient motorcycle took him nearly 20 years and several failed attempts to achieve — until he began to trust his instincts and stop racing around at dangerous speeds.

Honda's ability to mass-produce extremely well-engineered, highly efficient and innovative vehicles has paid off on a global scale and shows no signs of slowing down.

The company is aggressively developing a new fleet of vehicles that relies on alternative energy sources, including natural gas, ethanol, and fuel cell batteries.

As a sponsor of the Copenhagen climate talks, Honda continues to champion and increase the impressive gas mileage of its

vehicles. Honda's intrinsic belief that efficiency and profitability can be achieved in one package makes this global car company a pioneer in the new realm of environmentally friendly profit.

One of its most notable cars is the Insight hybrid, an affordable and advanced vehicle — and proof that green technology can be brought to the masses.

Honda also continues its reputation for reliability with cars like the rock-solid Accord, one of the world's most popular vehicles. The Civic, available in sedan and hatchback models, and CR-V crossover continue to be hot sellers thanks to the value and reputation they bring to the table.

2020 VEHICLES TO WATCH

CR-V



The 2020 Honda CR-V is sporting fresh styling, new features and upgraded powertrains — including a new CR-V Hybrid.

Civic



The 2020 Honda Civic Hatchback returns with updated exterior styling, new interior trim and a revised Sport trim.

Pilot



Fresh from a thorough update for 2019, the Honda Pilot adds a new Black Edition trim for the 2020 model year.

MATT BURNIE

Honda

SPOTLIGHT ON

Mazda



2020 VEHICLES TO WATCH

Mazda3



Last year the all-new Mazda3 made a bold statement in its debut with striking redesigns for the hatchback and the sedan.

Mazda6



The Mazda6 was recently named a "Top Safety Pick+" by the Insurance Institute for Highway Safety.

CX-9



Also a "Top Safety Pick+," this three-row crossover is one of the most fun-to-drive family vehicles for sale today.

AT A GLANCE

TECHNOLOGY: Mazda has distinguished itself for years by including innovative and efficiently-designed engines, like the Wankel and the Miller cycle engine, in its vehicles.

HISTORY: Began as a machine tool manufacturer in Hiroshima during the 1920s; first entered the car manufacturing world in the 1960s.

FAMOUS MODELS: Miata, Protege, 323, 626.

KNOWN FOR: Cars with exciting designs and fun-to-drive performance.

Budget-minded excitement

From machine tools to three-wheeled vehicles, all the way through to the sleek, slick — and wildly popular — cars that it produces today, there is no question that Mazda has long been an innovative and adventurous automobile manufacturer.

Indeed, this Japanese automaker has proved its mettle in more ways than one, and enjoys a reputation for manufacturing exciting cars for the general public these days.

Mazda's first four-wheeled car was produced in 1960. The R360 took off like wildfire, and set the stage for the brand's later popularity in North America. The following decade marked the beginning of Mazda's presence in the United States; the RX-2 was

its first American offering and it fared very well. Wankel engines and other innovative perks enhanced the brand's reputation considerably throughout the 1970s.

Following a series of financial troubles, Ford purchased a 25 percent stake in Mazda in 1979. Since then, the two have been linked, and the merger has been a fruitful one. With it, the Mazda brand was reborn and enjoyed a major boost throughout the 1980s.

In 1990, the Mazda's MX-5 Miata — with its exceptional handling and overall aesthetic appeal — made a huge splash. Today, the Miata is the best-selling roadster in the world. Mazda also won the Le Mans race with its 787B model, cementing its reputation for producing fast, zippy cars.

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2019 MAZDA CX-3 SPORT



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2019 MAZDA CX-5 SPORT AWD



LEASE FOR:

\$193/month

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\$197/month

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SPOTLIGHT ON

Buick



2020 VEHICLES TO WATCH

Enclave



Buick's flagship seven-passenger SUV enters 2020 with style and tech updates including a new Sport Touring package.

Envision



The Envision continues to offer Buick's signature combination of design, performance and technology.

Encore GX



The all-new Encore GX is positioned between the smaller Encore and the larger Envision and Enclave models.

AT A GLANCE

TECHNOLOGY: The latest Buick models feature a blind spot indicator light on external mirrors and rear view cameras to improve safety.

HISTORY: The first Buick automobile was built in 1899. The company was established in Flint, Michigan, in 1903. By 1908, it was considered a leading car manufacturer.

FAMOUS MODELS: Enclave, Lucerne, Roadmaster, Regal.

KNOWN FOR: Affordability, luxury, performance and comfort

Luxury at a practical price

The Buick brand name has been active in the auto industry since the very beginning. It currently serves as the entry-luxury division for General Motors, providing affordable alternatives to other luxury vehicles.

Buick jumps out of the gate in 2020 with a continued focus on comfort, performance and safety.

It's rolling out a long list of high-tech safety features across many vehicles in its lineup, including Rear Cross Traffic Alert and Side Blind Zone Alert. Many of the upscale, high-tech safety features seem more reminiscent of cutting-edge Volvo features than what domestic family cars have traditionally offered.

Buick also is moving its cars upscale and closer to what many

drivers would expect from a more expensive luxury brand. The quality construction and smooth, quiet driving feel rival even its cousins from the Cadillac brand.

It's also offer 4G LTE data connectivity.

Overall, the Buick brand is in the middle of a renaissance that puts a new focus on the vehicle experience, from the silence of its engines to the precision build quality inside the cabin. Its styling also is improved in recent years, most notably on the handsome LaCrosse sedan.

With a long history and exciting future, Buick is continuing to provide quality luxury vehicles at an entry-level price. It's proving it can provide a better luxury value than ever before.

SPOTLIGHT ON

GMC



2020 VEHICLES TO WATCH

Sierra Heavy Duty



The all-new Sierra Heavy Duty adds innovation where it matters, combining greater trailering capability with tech.

Sierra



The 2020 Sierra offers premium features with the addition of the 3.0L Duramax turbo-diesel engine.

Acadia



The refreshed Acadia gets a distinctive new design, standard advanced safety equipment and technology advancements.

AT A GLANCE

TECHNOLOGY: Developer of luxury hybrid technology for large vehicles; Denali line pushes boundaries of truck luxury.

HISTORY: Founded in 1908 to become one of the biggest auto-makers in the world.

FAMOUS MODELS: Yukon, Sierra.

KNOWN FOR: The premiere manufacturer of light-duty trucks and sport utility vehicles.

Tough, luxurious trucks

For decades, the extensive line of GMC trucks dominated the marketplace. It was more than a simple vehicle; it was a lifestyle, and a sturdy representation of the American ideology of individualism.

Today's GMC is determined to show the world what it can do best: manufacture long-lasting trucks for the working man.

Greater fuel efficiency, and an emphasis on integrating electric/fuel hybrid technology into the existing models, has become a part of most of GMC's new line of trucks and SUVs. The company is bolstered by two things: its refusal to give up, even in a relatively difficult economic climate, and its clear determination to adapt to the changing

demands of the market, without alienating its core audience.

GMC's trucks are still geared toward the working man, but the working man of the 21st century. The company is modifying its template of the 20th century truck so that it encompasses the needs of the 21st century family, too.

GMC also is known for its luxury, particularly on the high-end Denali line, which offers the features of a luxury car with the toughness of a GMC truck.

In fact, the Denali line is taking on a life of its own, representing a huge portion of sales for many of GMC's models.

It shows that this brand makes a statement in both style and power.

SPOTLIGHT ON

Cadillac



2020 VEHICLES TO WATCH

XT5



Cadillac's global best-selling XT5 is revamped for 2020, with a new turbo-charged engine and enhanced technologies.

XT6



Cadillac expands its popular crossover and SUV lineup with the debut of the 2020 XT6, an all-new, three-row crossover.

CTS



This all-new compact sedan advances the brand's legacy with a distinctive fusion of design, performance and comfort.

AT A GLANCE

TECHNOLOGY: Intelligent cruise control and blind zone alerts make it easier to stay safe; CUE digital interface is cutting-edge.

HISTORY: The Cadillac Automobile Company was born in 1902 and quickly gained a reputation as making the world's most luxurious vehicles.

FAMOUS MODELS: Seville, Escalade, Eldorado.

KNOWN FOR: The American luxury car answer to Germany's Mercedes Benz and England's Jaguar.

True American luxury

For decades, Cadillac, along with Chevrolet and Buick, has been one of GM's core brands. Cadillac is the brand that says "luxury" like no other American-made car.

Despite a long and storied history, and despite being indelibly etched into the American imagination, Cadillac had lost some of its luster by the 1990s. After a dramatic reinvention, including the introduction of the exciting CTS sports sedan and popular Escalade luxury SUV, this American brand once again competes with the world's best.

In 2020, Cadillac continues its focus on breaking luxury boundaries.

The brand is moving upmarket, competing more directly with

high-end cars from BMW and Mercedes-Benz by introducing the all-new CT6 at the top of its range. And it continues to focus on powerful, performance-oriented, muscular luxury vehicles like the CTS-V and ATS-V.

In short, the name "Cadillac" has conveyed luxury and style in a distinctly American way for decades. As GM rebounds, the Cadillac legacy will not just survive; rather, it will continue to set the trend for both American and foreign automakers looking to design classy luxury vehicles that would make anybody proud to own one.

It is, as the saying goes, becoming the Cadillac of automobiles once again.

R.J. Burne

of Scranton - NEPA



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\$449 Per Month
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MSRP \$47,820

Lease price based on a Nicely Equipped 2020 XT4 Sport AWD \$47,820 MSRP \$449 per month plus 9% PA State sales tax total \$489 per month. 39 Month lease approx. 9,000 miles per year. 39 Monthly payments total \$18,753 \$25/mile penalty over 32,500 miles. \$2999 down payment plus 1st payment, tax and tags. Total due at delivery \$3,448 plus tax and fees. MUST CURRENTLY LEASE A 2014 CADILLAC, CHEVY, BUICK OR GMC THROUGH GM FINANCIAL. Lessee responsible for excessive wear and tear. Must take delivery by 12/31/2019. Requires GM Financial credit approval.

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\$499 Per Month
39 Months
MSRP \$55,580

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\$499 Per Month
39 Months
MSRP \$57,115

Lease price based on a Nicely Equipped 2020 XT6 Premium Luxury AWD 3.6L \$57,115 MSRP \$499 per month plus 9% PA State sales tax total \$544 per month. 39 Month lease approx. 9,000 miles per year. 39 Monthly payments total \$18,962 \$25/mile penalty over 32,500 miles. \$2,999 down payment plus 1st payment, tax and tags. Total due at delivery \$3,498 plus tax and tag fees. MUST CURRENTLY OWN OR LEASE A 2005 OR NEWER NON GM VEHICLE OR MUST CURRENTLY LEASE 2014 OR NEWER GM VEHICLE THROUGH GM FINANCIAL. Lessee responsible for excessive wear and tear. Must take delivery by 12/31/2019. Requires GM Financial credit approval. PLEASE SEE SALES CONSULTANT FOR COMPLETE DETAILS CADILLAC CTA VEHICLE. CUSTOMER WILL LOSE CURRENT MILEAGE.

#2344

2019 XT4 SPORT AWD



Sunroof, Dual Panel, Cold Weather Package, Heated Seats, Heated Steering Wheel, Lane Departure, Back-Up Camera, Front Pedestrian Braking, Forward Collision Alert, Memory Settings

MSRP \$46,870
Rebates & Discounts - \$7,000

\$39,870 Tax & tags extra.

2020 ESCALADE LUXURY AWD



UltraView Sunroof, Navigation, 22" Wheels, Rear Back up Camera, Memory Settings, SideLine Alert, Heated & Cooled Seats.

\$879 Per Month
39 Months
MSRP \$87,080

Lease price based on a Nicely Equipped 2020 Luxury Escalade 4WD Collection \$87,080 MSRP \$879 per month plus 9% PA State sales tax total \$958 per month. 24 Month lease approx. 8,500 miles per year. 24 Monthly payments total \$20,217 \$25/mile penalty over 20,000 miles. \$3999 down payment plus 1st payment, tax and tags. Total due at delivery \$4878 plus tax and tag fees. MUST CURRENTLY OWN OR LEASE A 2005 OR NEWER NON-GM VEHICLE FOR MORE THAN 30 DAYS OR MUST CURRENTLY LEASE A 2014 OR NEWER GM VEHICLE THROUGH GM FINANCIAL. Lessee responsible for excessive wear and tear. Must take delivery by 12/31/2019. Requires GM Financial credit approval. Please see sales person for complete details. CADILLAC CTA VEHICLE. CUSTOMER WILL LOSE CURRENT MILEAGE.

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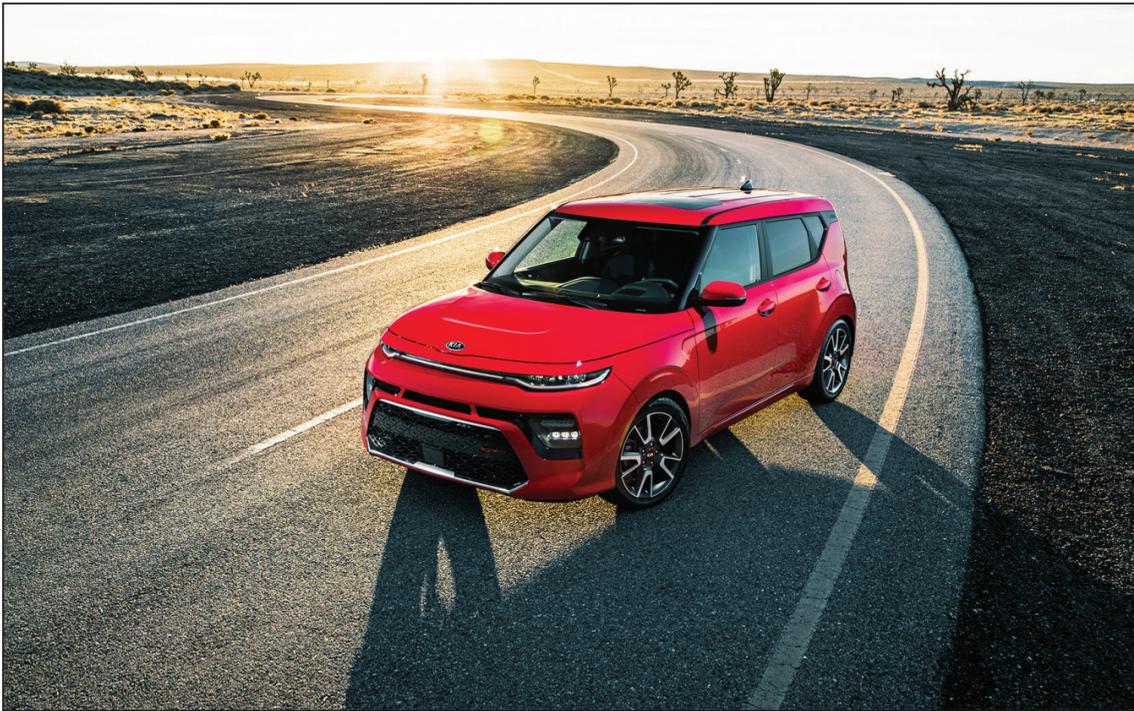
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SPOTLIGHT ON

Kia



2020 VEHICLES TO WATCH

Telluride



The all-new 2020 Telluride begins a new adventure for Kia with its biggest, boldest SUV ever.

Sportage



The refreshed 2020 Sportage boasts a bold new look, a new S trim, more convenience and available driver-assist features.

Soul



The all-new 2020 Soul offers a completely new yet familiar version of Kia's beloved and award-winning urban runabout.

AT A GLANCE

TECHNOLOGY: Surprising perks abound for these cars, including USB ports, Sirius Satellite Radio and advanced safety features.

HISTORY: From the 1940s to the 1970s, Kia produced bicycles and scooters. Today, it is one of the top budget auto manufacturers in the world.

FAMOUS MODELS: Forte, Optima and Rio.

KNOWN FOR: Budget-friendly vehicles that are bursting with a surprising number of amenities and features.

Sporty cars to fit a budget

In many ways, Kia Motors learned the art of auto manufacturing from the ground up. Upon debuting in South Korea back in 1944, the company produced bicycle parts and tubing. Over time, it segued into manufacturing the actual bicycles themselves; later, scooters and other motorbikes came along. Finally, in the 1970s Kia made the leap into manufacturing cars.

After partnering with Ford for some time to produce Mazda-derived cars for the South Korean market, Kia became incorporated in the United States in 1992. Starting in Portland, Ore., the car manufacturer began marketing its wares in 1994. Gradually, it expanded its radius out of the Pacific Northwest and operates hundreds of dealers in the United States today.

The first model debuted by Kia in the U.S. was the Sephia; from there, the car manufacturer jumped into the SUV craze of the mid-1990s with its Sportage model.

Kia has emerged as one of the foremost budget vehicle manufacturers in the United States today. Enhanced warranty programs and the inclusion of several key features and innovations have made models like the Optima, Sedona and Forte immensely popular.

In fact, while Kia was once known exclusively for budget-oriented cars, its vehicles are increasingly moving upmarket and becoming more luxurious. The powerful and aggressive Stinger is a perfect example of how Kia is changing today.



Wyoming Valley Kia



MAKING YOU CAR HAPPY!



2020 KIA FORTE LX

HOLIDAY STICKER SALES EVENT

LEASE FOR: **\$154** /mo
FOR 36 MOS.

OR BUY FOR **\$18,344**
\$2,990 DUE AT SIGNING



STOCK # K0077. MSRP: \$20365. BUY FOR \$18344. KIA CUSTOMER REBATE: \$1500. LEASE PAYMENTS FOR 36 MONTHS PLUS TAX WITH \$2,990 DUE AT DELIVERY 10,000 MILES/YEAR, NO SECURITY DEPOSIT WITH TIER 1-3 APPROVAL THROUGH KMFC * CUSTOMER REBATE MUST FINANCE THROUGH KMFC PLUS TAX AND TAGS. HOLIDAY STICKER EVENT ON SPECIFIC VEHICLES NOT ALL VEHICLES QUALIFY FOR ADDITIONAL SAVINGS SEE DEALER FOR DETAILS. OFFER EXPIRES 12.31.19.



2019 KIA OPTIMA LX

HOLIDAY STICKER SALES EVENT

LEASE FOR: **\$164** /mo
FOR 36 MOS.

OR BUY FOR **\$19,974**
\$2,990 DUE AT SIGNING



STOCK # K9173. MSRP: \$24645. BUY FOR \$19974. KIA CUSTOMER REBATE: \$2000. HOLIDAY STICKER EVENT \$2000. LEASE PAYMENTS FOR 36 MONTHS PLUS TAX WITH \$2,990 DUE AT DELIVERY 10,000 MILES/YEAR, NO SECURITY DEPOSIT WITH TIER 1-3 APPROVAL THROUGH KMFC * CUSTOMER REBATE MUST FINANCE THROUGH KMFC PLUS TAX AND TAGS. HOLIDAY STICKER EVENT ON SPECIFIC VEHICLES NOT ALL VEHICLES QUALIFY FOR ADDITIONAL SAVINGS SEE DEALER FOR DETAILS. OFFER EXPIRES 12.31.19.



2020 KIA SOUL LX

HOLIDAY STICKER SALES EVENT

LEASE FOR: **\$174** /mo
FOR 36 MOS.

OR BUY FOR **\$17,094**
\$2,990 DUE AT SIGNING



STOCK # K0010. MSRP: \$20575. BUY FOR \$17094. KIA CUSTOMER REBATE: \$1750. HOLIDAY STICKER EVENT \$1000. LEASE PAYMENTS FOR 36 MONTHS PLUS TAX WITH \$2,990 DUE AT DELIVERY 10,000 MILES/YEAR, NO SECURITY DEPOSIT WITH TIER 1-3 APPROVAL THROUGH KMFC * CUSTOMER REBATE MUST FINANCE THROUGH KMFC PLUS TAX AND TAGS. HOLIDAY STICKER EVENT ON SPECIFIC VEHICLES NOT ALL VEHICLES QUALIFY FOR ADDITIONAL SAVINGS SEE DEALER FOR DETAILS. OFFER EXPIRES 12.31.19.



2020 KIA SPORTAGE LX AWD

HOLIDAY STICKER SALES EVENT

LEASE FOR: **\$184** /mo
FOR 36 MOS.

OR BUY FOR **\$22,574**
\$2,990 DUE AT SIGNING



STOCK # K0055. MSRP: \$26670. BUY FOR \$22574. KIA CUSTOMER REBATE: \$2250. HOLIDAY STICKER EVENT \$1000. LEASE PAYMENTS FOR 36 MONTHS PLUS TAX WITH \$2,990 DUE AT DELIVERY 10,000 MILES/YEAR, NO SECURITY DEPOSIT WITH TIER 1-3 APPROVAL THROUGH KMFC * CUSTOMER REBATE MUST FINANCE THROUGH KMFC PLUS TAX AND TAGS. HOLIDAY STICKER EVENT ON SPECIFIC VEHICLES NOT ALL VEHICLES QUALIFY FOR ADDITIONAL SAVINGS SEE DEALER FOR DETAILS. OFFER EXPIRES 12.31.19.



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SPOTLIGHT ON
Lincoln



2020 VEHICLES TO WATCH

Aviator



The all-new 2020 Aviator is the brand's first midsize three-row SUV, broadening the Lincoln portfolio.

Corsair



The all-new Lincoln Corsair is a spacious two-row SUV that combines refined power and a wealth of purposeful technologies.

Navigator



The Monochromatic Package, available on the Navigator Reserve series, offers on-trend exterior sweeps of color.

AT A GLANCE

TECHNOLOGY: Intelligent Access with push-button start; collision warning with brake support

HISTORY: Founded in 1917 by Henry Leland, a former GM executive. Bought by Henry Ford in 1922 to become the luxury car division of Ford Motor Company.

FAMOUS MODELS: Zephyr (1936), Continental (1939), Town Car (1922, 1959, 1981-Present), Navigator SUV, MK Series.

KNOWN FOR: Large luxury cars, luxury SUVs.

History of luxury excellence

Lincoln was founded in 1917 by former General Motors executive, Henry Leland, to build aircraft engines for WW II military airplanes. After the war it was converted to luxury automobile manufacture.

Henry Ford acquired the floundering company in 1922 to be the luxury car division of Ford Motor Company. Lincoln competed successfully with the likes of Pierce Arrow, Packard, Cadillac and other luxury brands with well-made touring cars like their 1929 model.

In 1936 a 4.4 liter V-12 engine was developed and installed in an attractive, flowing design coupe and sedan called "Zephyr." This model was so successful that it became a separate brand name under the Lincoln banner.

The Town Car name first appeared in 1922 on huge, limousine style vehicles. It appeared again 1959 as a trim package on Lincoln sedans. In 1981 Town Car became a separate model, about the time the Continental became a smaller Lincoln model.

Lincoln is expanding its success today into crossovers, including the Aviator with its focus on an extremely quiet, comfortable ride and an upscale, sophisticated cabin. The smaller Corsair combines power and technology beautifully.

In addition, the full-size Continental and family-friendly Navigator offer spacious, first-class accommodations that will continue to raise the bar for luxury for years to come.

Ken **POLLOCK**
LINCOLN

KenPollockLincoln.com
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1120 W Front Street, Berwick PA

OH, WHAT FUN IT IS TO DRIVE!



2019 Lincoln Nautilus
RESERVE

STK # L0381 VIN # 2LMPJ8L97KBL24970

Lease Starting At

\$480

36 months | \$2500 due at signing
includes \$1500 premium brand conquest!

10,500 MPY 36 MOS 2500 DUE AT SIGNING DOES NOT INCLUDE TAX. NOT ALL BUYERS WILL QUALIFY FOR CONQUEST OR OFFER. \$0 SECURITY DEPOSIT. OFFER ENDS 1/2/20.

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Ford LINCOLN

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1120 W Front Street, Berwick PA

Happy Holidays



2019 Ford F-150
XLT 302A

LEASE STARTING AT

\$350 /MO

36 MONTHS | \$1500 DUE AT SIGNING

10,500 MPY \$1500 DUE INCLUDES RCL TRADE ASSIST \$1350 XLT 302A MODEL YEAR 2019 PAYMENT DOES NOT INCLUDE TAX. \$0 SECURITY DEPOSIT. OFFER ENDS 1/2/20.

SPOTLIGHT ON

BMW



2020 VEHICLES TO WATCH

X6



The new 2020 BMW X6's muscular form and sharp, creased lines hint at its advanced powertrain and technology systems.

8 Series



The new Gran Coupes offer an unmatched combination of beautiful design, luxurious appointments and driver assistance systems.

X1



The updated X1, available in front-wheel drive and all-wheel drive, offers one of the roomiest cabins in its class.

AT A GLANCE

TECHNOLOGY: BMW's cutting-edge performance tech is the benchmark for the world.

HISTORY: The automotive portion of BMW was founded in 1928; the company allowed Rolls-Royce and Bentley to start using BMW engines in the early '90s.

FAMOUS MODELS: 5 Series, Z4 Roadster.

KNOWN FOR: Precision engineering, high-performance sports sedans and advanced, forward-thinking style.

Pushing the envelope

BMW isn't afraid to try new things. As a company with decades of experience engineering some of the finest automotive machines on the planet, BMW has made its reputation with its meticulous, highly functional design, but also has remained relevant by refusing to simply settle into a groove.

Aside from designing a new test electric vehicle, BMW also is exploring the opposite end of the sustainability spectrum with a rugged, no-doors, no-roof, no-extra-padding outdoor vehicle that makes you wonder if you're in a car at all.

The overwhelming success of the Z4 Roadster, with its incredibly sleek body and smooth handling, has kept BMW exactly where it needs to be —pushing

the design envelope without sacrificing either precision or style. Consider the classic, an intelligent vehicle that functions as a family car but also has the exhilarating driving dynamics of a top-notch sports sedan.

Because BMW manufactures a vehicle for every type of lifestyle and refuses to stop innovating on a variety of fronts, the company is poised to continue achieving magnificence in the years to come.

For 2020, BMW's continued focus on "efficient dynamics" and the evolution of its aggressive styling make the brand as compelling as ever.

It's another reason this German brand has spent decades as a leader in the auto industry.

SPOTLIGHT ON

Maserati



2020 VEHICLES TO WATCH

Levante



A limited edition Levante for 2020 features black brake calipers and 21-inch polished Helios rims.

Quattroporte



This extremely elegant car embodies the exclusive, luxurious character of this Italian brand in 2020.

Ghibli



The Maserati Ghibli, produced in Turin, will soon be the first hybrid electric propulsion for the Italian brand.

AT A GLANCE

TECHNOLOGY: Maserati has always focused on sophisticated engineering solutions to improve performance. Ultralight alloys, hydraulic brakes, fuel injection, turbochargers and LED lighting were all moved forward by this company's engineers.

HISTORY: Founded in 1914 in Bologna, Italy, its reputation was forged on the racetrack including Formula One and sports cars.

FAMOUS MODELS: 250F, Bora, Quattroporte, GranTurismo.

KNOWN FOR: Exclusive Italian speed and style.

Italian style and speed

Any car fan can tell you what Maseratis are about: mixing race-bred speed with classy Italian styling that no other company can match.

The brand traces its roots to the five Maserati brothers who were pioneers of European car engineering in the early 20th century. They were experts at extracting the most speed from race cars, and after honing their skills for other companies, they went independent under their own name in 1926.

One of their first race cars won the famous Targa Florio that same year, setting the stage for countless wins in sports car and grand prix racing in the decades to come.

By the late 1950s, the company turned its attention more fully

to road cars. It used many of the same innovations that brought the company so much success on the racetrack and incorporated them into beautiful, stunningly styled street-legal cars.

Some of the world's most iconic performance vehicles were built by Maserati in the 1960s and '70s, including the mid-engined Bora, with its futuristic, eye-catching body.

Today, Maserati continues to build on its foundations of speed and style. Its cars are more luxurious than ever, and they retain an air of exclusivity and taste that few vehicles can match.

As new Maserati vehicles are rolled out, this is a brand to watch as it blends its heritage with a forward-looking vision.